

Collaboration Terms – Partner Galleries of NNC Gallery London

Art. 1 – Purpose

This agreement defines the terms of voluntary and mutual collaboration between the gallery indicated in the online form (hereinafter referred to as the "Partner") and NNC Gallery London (hereinafter referred to as the "Organizer"), in connection with participation in the curatorial network and editorial publication in the *NNC Gallery London Project* magazine.

Art. 2 – Nature of the Agreement

This agreement is **not a commercial contract nor a legally binding partnership**. It is based on a principle of **non-financial, reciprocal exchange**, guided by trust and transparency, and may be **terminated at any time** by either party with written notice via email.

In case of termination, both parties agree to **remove any mutual references** (logos, links, editorial materials) within 10 working days.

Art. 3 – Partner Obligations

In exchange for the visibility provided by the Organizer, the Partner agrees to:

1. **Publish at least 6 posts per year** (e.g., social media posts, articles, or mentions) highlighting the collaboration with NNC Gallery London.
These may be created by the Partner or based on content provided by the Organizer.
 2. **Tag the official NNC Gallery London page** in each related post and – when applicable – **mention only artists belonging to officially established collectives** selected through the NNC Gallery Challenge or curatorial programs.
References to individual artists not involved in NNC projects are not permitted.
 3. **Display on the Partner's official website**, for the full duration of the collaboration:
 - the NNC Gallery London logo;
 - an active link to the *Partner Galleries* section of www.nncgallerylondon.com or another designated page.
 4. **Support at least one selected NNC artist**, where possible, through curatorial proposals, call invitations, or project involvement.
 5. **Maintain open and constructive communication** with the Organizer, including the reception of updates, editorial suggestions, promotional materials, or invitations to shared initiatives.
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Art. 4 – Organizer Obligations

The Organizer agrees to:

1. **Publish a dedicated profile** of the Partner Gallery in the print and/or digital editions of the *NNC Gallery London Project* magazine, including logo, images, descriptive text, and contact details.
 2. **Feature the gallery profile** (logo, images, description) in the *Partner Galleries* section of the official website www.nncgallerylondon.com, with a direct link to the gallery's site or social media.
 3. **Promote the gallery** to selected artists, collectors, and curators within its network via targeted communications (mailing lists, catalogs, social media posts, etc.) based on editorial strategy.
 4. **Offer opportunities for future collaboration**, including co-curation, joint calls, and hybrid or physical projects, according to shared interests and availability.
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Art. 5 – Use of Materials

The Partner grants the Organizer a **non-exclusive, royalty-free, global, and perpetual license** to use the submitted materials (text, images, logo) for:

- publication in the magazine and on the official website;
- digital and social media promotion;
- archiving and showcasing past collaborations.

The Partner confirms they hold the rights or have obtained proper authorization to share the materials provided.

Art. 6 – Duration

This collaboration is valid for **12 months** from the date the Organizer receives all required materials (form, images, texts, signed document).


At the end of this period, the Organizer will:


- send a **formal notification of termination or renewal proposal**;
- in case of termination, request that **logos and links be removed** from the Partner's site within 10 working days.

The agreement may be **terminated early at any time** by either party with written notice via email, without further obligation.

Art. 7 – Data Processing

All data provided will be processed in accordance with EU Regulation 2016/679 (GDPR) and used solely for purposes related to the collaboration, editorial promotion, and curatorial network management by **NNC Gallery London / VWorld Communication Europe**.

 info@nonamecollectivegallery.co.uk

 *Please attach all materials requested in the online form.*